



## Copeland - I Can Make You Feel Young Again

Music Video Concept

Before the music starts, we see a man packing up his truck for a fishing trip.

He is in his mid 30s, ruggedly unshaven and dressed.

He checks his phone and smiles at a text he received, possibly from a loved one.

He drives his truck to the shore in the wee hours of the morning and loads his supplies into the boat.

We see him inadvertently leave his phone in his truck before he heads out.





When the music starts we cut to a view from underwater. The point of view and motion of the camera gives us an ominous feeling that the fisherman is being watched by something. We see details of the underside of the boat.

Back on the boat, the fisherman begins to sense that something is not right.  
He strains to see into the water.

When the drums come in, our view is back underwater.  
We're looking up at the fisherman peering over the edge of his boat into the water.

The camera pans down/away to reveal a mermaid directly beneath him.

We don't see much detail at first, but as the pre-chorus progresses (A billion stars and here we are), we get detail shots of her.



When the chorus hits, we cut to a haunting/dreamlike portrait shot of the mermaid with incredible detail. Her head is out of the water and she is mouthing the words “I can make you feel young again”.



The fisherman can not physically see her, rather we cut back and forth from this shot of the mermaid to the fisherman who appears to be seeing her face in his mind, like she is communicating telepathically.

During the instrumental part after the chorus, the fisherman starts to reach down into the water.

From below, we see his fingers just breaking the surface of the water, backlit by daylight.



Eventually their fingers meet and the fisherman pulls away in fear.

The fisherman scrambles around his boat, looking for his phone, unsure of what to do.

The telepathic visions persist.

This time, not so haunting, but more lovely, encouraging him to return to the edge of the boat.



The second chorus, we're back underwater. The mermaid is again mouthing the I can make you feel young again to the camera, summoning the fisherman.

Back on the boat. "I can make you feel nothing at all for the years"  
The fisherman starts unlacing his boots, unsure if he's going to jump into the ocean.

The bridge hits and he's getting restless.  
He takes one more look around the boat as if he's looking for a reason not to jump in.

Coming out of the bridge into the final half chorus... "I can make you feel nothing at all"  
From underwater we see him dive in, bursting through the surface right on the downbeat.

Now face to face with her, she kisses him.  
We close with one more of the darker/more menacing telepathic portraits,  
"i can make you feel young again".

